



KRISTI YAMAGUCHI'S
*Always
Dream*

Weds, Oct 21, 2020

Virtual Annual Gala



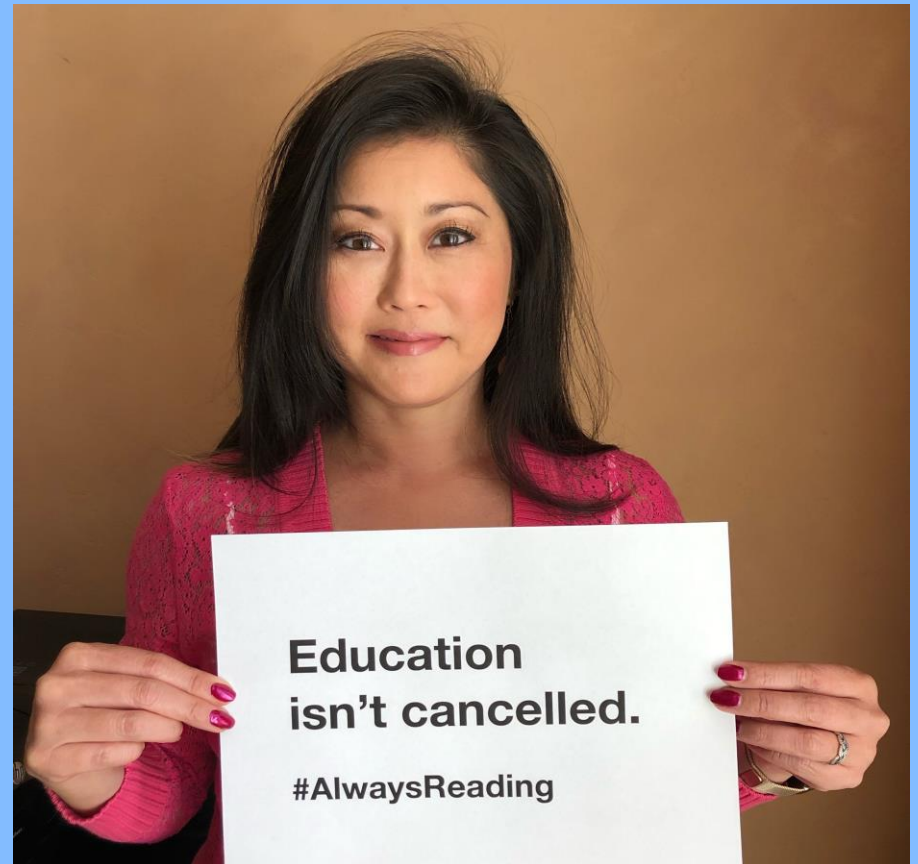
Dear Friends

Our Annual Always Dream Gala has been a long-standing tradition, however, we all know that 2020 has been a year like no other! As a valued sponsor, and in the spirit of good health and safety, we wanted you to be the first to know that we are "dreaming" up a new way to gather—our first-ever Virtual Gala!

During the pandemic, a heightened awareness has emerged around the digital divide and challenges of distance learning among our most vulnerable population, low-income families. ADF's strategic move from the classroom to the home environment, has made our literacy work more relevant than ever before.

While we may be apart, we can still celebrate together. Please join us for a memorable evening full of touching testimonials from the schools that you support and help us raise critical funds to support early childhood education.

Kristi Yamaguchi

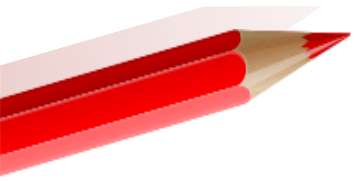





Our Success

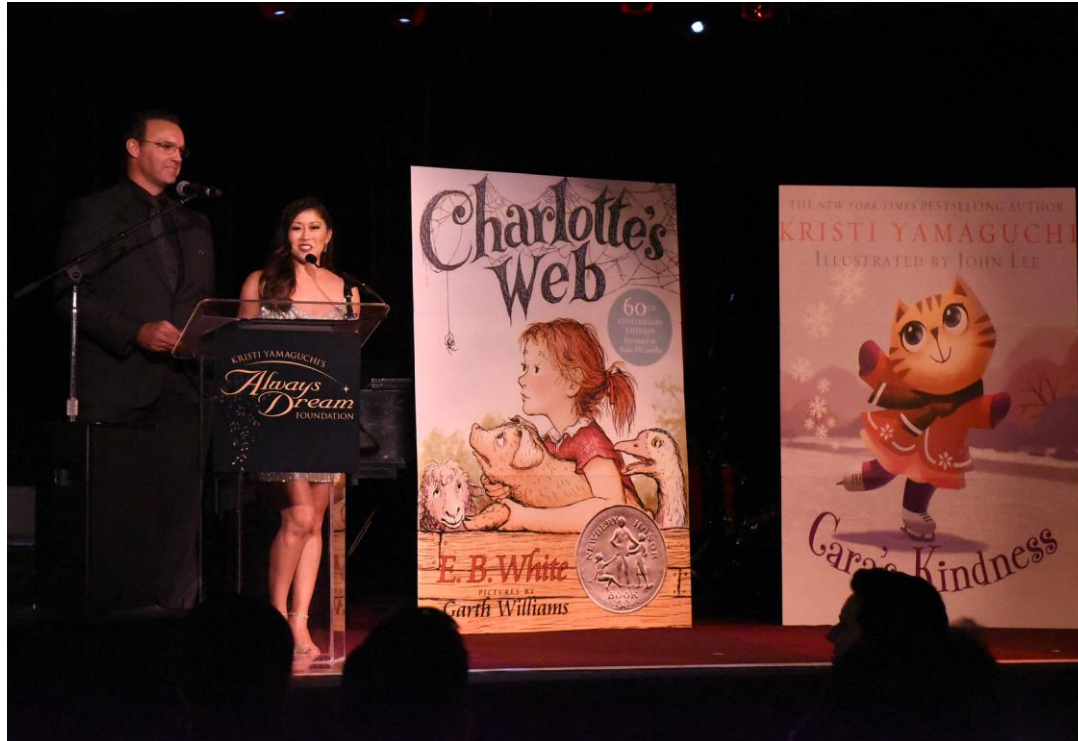


2019-2020 Key Accomplishments

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- 68% of our students and families read more on a weekly basis.
 - 87% of parents are better able to engage in reading time with their child.
 - 85% of students expressed greater interest in reading books.
 - Added West Contra Costa School District, as our newest School District partner.
 - Due to the increasing need for “distance learning” literacy resources, we are planning for a 127% growth in families served, across Arizona, California and Hawaii for 2020-2021 school year.
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Evening Program

Hosted by Kristi Yamaguchi and Bret Hedican



- Touching testimonials from our schools
- Happy hour w/Brian Boitano
- Franco Finn- Auctioneer and Warrior's Hype Man
- Special Guests appearances
- Exclusive showing of Golden Moment figure skating

Sponsorship Levels



Gold Level: \$10,000


- Provide access to (100) students with e-tablets and access to digital library
- Prominent exposure pre-promotions, evening program and post event.
- Recognition on ADF website and social media
- Access to virtual gala and surprise entertainment
- Home delivered- Premium picnic basket paired with wines

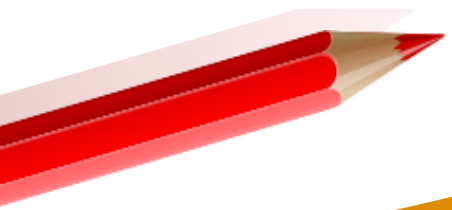


Silver Level: \$5,000

- Provide access to (50) students with e-tablets and access to digital library
- Exposure pre-promotions, evening program and post event.
- Recognition on ADF website and social media
- Access to virtual gala and surprise entertainment
- Home delivered- Picnic basket paired with wine

Individual: \$1,000

- Exposure pre-promotions, evening program and post event.
 - Recognition on ADF website
 - Access to virtual gala and surprise entertainment
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Thank You!

25th anniversary coming
in 2021

